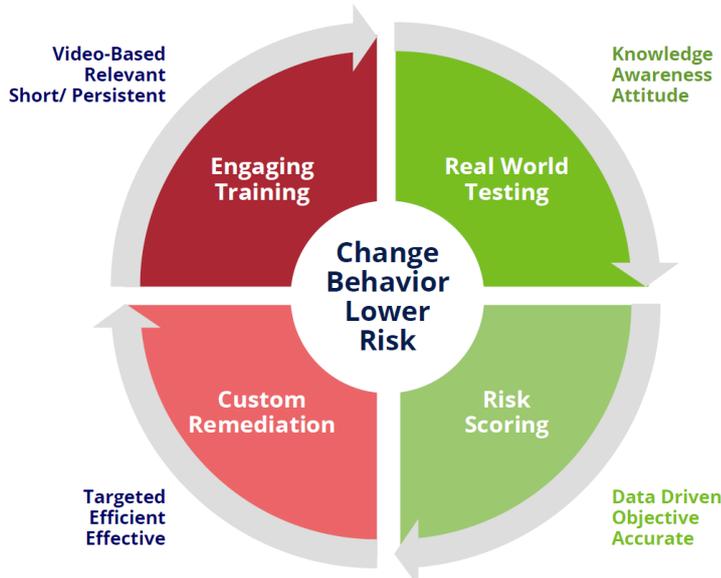


Mimecast Awareness Training is a security awareness training and cyber risk management platform. It supports your business in combating security breaches caused by employee errors. This is done with training content, testing, monitoring and personalised improvement plans.



### Engaging Training

Mimecast delivers engaging training videos to help your employees learn about security risks. The videos are 3-5 minutes long each, making them manageable and easy to digest.

Mimecast use humour in their videos; all of which are developed by professionals from the TV and film industry. Rather than take a fear-led approach, they find it far more effective to engage with humour. It means your employees will look forward to their training. Each video includes memorable characters, such as Human Error, to help your team learn.

Each video is broken down into:

- What the threat is
- What to do about it
- Consequences for the company
- Personal impact



90+%

of security incidents involve human error\*\*

27.9%  
Probability

of a major data breach\*

3.86  
Million

is the average cost of a breach\*

\*Ponemon/IBM 2018

\*\*Willis Tower Watson - 2017

"Mimecast Awareness Training **engages** our workforce in a whole new way, entertaining and **very effective**."

**Tim Murphy**  
President, Thomson Reuters Special Services, LLC

## Real-World Testing

Before any training is delivered, employees are asked to complete a set of questions to establish their understanding of security. They are then asked those same questions every six months. This measures how employees feel about security threats and how prepared they are to deal with them.

At the end of each training video, a single question on the video topic is asked. The questions are designed to make employees think about a scenario in a unique way.

In addition to testing on the videos, the Mimecast platform can run phishing simulations. You'll have access to a range of phishing templates, or you can customise them using real-life scenarios. Mimecast SAFE Phish can convert real-life phishing attempts into a simulation, removing anything harmful. By running a phishing simulation, you can test employees and monitor who is at risk of clicking on the real thing.



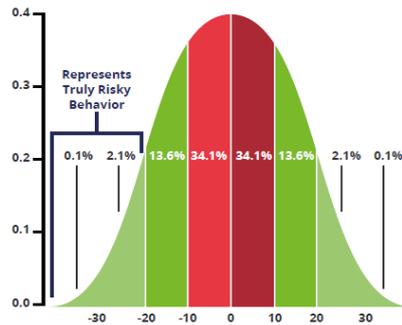
## Employee and Company Risk Scoring

Mimecast understands that each employee will have a different understanding of the threats facing them and your business. On the platform, you'll have access to the Mimecast SAFE Score.



This is a predictive model that helps determine who your riskiest employees are. This is based both on behaviour and the likelihood of being attacked.

Risk scoring measures both employee and company risk. The system rates employees from very poor to excellent. This allows you to identify and focus train those who are most at risk.



## Personalised Training and Remediation

With employee risk scores in hand, the Mimecast Awareness Training platform also offers further support. Based on individual employee profiles, training can be delivered with more regularity. Behaviours can be flagged so your team can provide one-on-one coaching when needed.

Customised scenarios can be created to assess and train high-risk employees. System permissions can also be adjusted for those who don't respond well to training.

With Mimecast Awareness Training, you can:

- 1 Engage employees
- 2 Identify weaknesses
- 3 Apply resources where they are needed most

## Why choose Mimecast Awareness Training?

- The best, most engaging content in the industry
- The trust and support of experts
- Real-time, predictive risk scoring
- Real-world resilience
- Comprehensive cyber security capabilities with a single solution

If you have any questions, or if you're interested, get in touch with our team:

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