

SPONSORSHIP BROCHURE 2024



THE **NORFOLK** CYBER CONFERENCE

The Norfolk Cyber Conference is a half-day, non-profit event that continues to grow with the support of our sponsors.

The conference brings together businesses, security experts, and nationally known speakers to share knowledge, stories and insights on how to stay safe from evolving cyber threats.

As well as guest speakers, the conference includes a networking breakfast, exhibition, and break to get to know your fellow attendees.



2023 Keynote speaker: Ben Owen, Global Hunter

IN 2023...

Last year the conference, held at The Forum, sold out at 120 tickets.

We welcomed a range of SMEs from industries including finance, legal, tourism, technology, creative and more.

"I came to the event with expectations of the detail being over my head. The whole event had a **friendly** feel with light humour, the speakers were **exceptionally engaging** & spoke with real life experience and made such thought provoking content that made me leave the event wanting to share what I had learned."

- 2023 Attendee



2024 **SPONSORSHIP** PACKAGES

We have a variety of sponsorship packages designed to promote you and show the business community your commitment to security.

Event Promotion	Breakfast Sponsor	Networking Sponsor	Keynote Speaker Sponsor
	£550+VAT	£550+VAT	£1,000+VAT
Logo included on digital promotion for the event	Ø	Ø	Ø
Logo included on printed promotion for the event	Ø	Ø	Ø
Social media posts from Breakwater IT accounts	Group posts and promotion	Group posts and promotion	Group posts and promotion, and dedicated posts
Listing on BWIT event page	Group sponsor drop-down with logo and website link	Group sponsor drop-down with logo and website link	Dedicated drop-down with logo, website link and company description
Listing on Eventbrite booking page	Company name and website linked	Company name and website linked	Company name, website link and short description
Attendee list	One week before the event	One week before the event	Upon request in lead up to the event
Attendee emails - reminders/thank you	Ø	Ø	Ø
At Event Promotion			
Exhibition stand	2m wide x 1.5m deep	2m wide x 1.5m deep	3m wide x 1.5m deep
Display banner	By breakfast display	In networking space	Front of event/stage
Logo on sponsor slide	Ø	Ø	Prominent logo
Thank you from host	Start, breaks and end	Start, breaks and end	Start, breaks, with keynote intro and end
Talk			5 Minutes at the start of the event

Additional benefits may include photo opportunities.

INTERESTED IN SPONSORING?

By sponsoring The Norfolk Cyber Conference, you:

- Support the event in being free-to-attend (this is a non-profit event)
- Promote your business digitally
- · Show your commitment to cyber security within your business
- Meet businesses face-to-face at the event







If you would like to know more about sponsoring The Norfolk Cyber Conference 2024, please get in touch with our Marketing Manager:

Sam Edwards

sam.edwards@breakwaterit.co.uk 01603 709300

