

THE  
**NORFOLK**  
CYBER  
CONFERENCE

A stylized fingerprint graphic composed of white concentric lines, positioned to the right of the word 'NORFOLK' and partially overlapping the words 'CYBER' and 'CONFERENCE'.

SPONSORSHIP BROCHURE  
2025

# THE NORFOLK CYBER CONFERENCE

The Norfolk Cyber Conference is a half-day, non-profit event that continues to grow with the support of our sponsors.

The conference brings together businesses, security experts, and nationally known speakers to share knowledge, stories and insights on how to stay safe from evolving cyber threats.

As well as guest speakers, the conference includes a networking breakfast, exhibition, and break to get to know your fellow attendees.



2023 Keynote speaker:  
Ben Owen, Global Hunter

## IN 2024...

Last year the conference, held at Barnham Broom, sold out at 120 attendees.

We welcomed a range of SMEs from industries including finance, legal, tourism, technology, creative and more.

"The Norfolk Cyber Conference hosted by Breakwater IT was an excellent event. The keynote speakers were fantastic, offering insightful and thought-provoking presentations about various different subjects from security, to legal compliance to the emotional effect of Cybercrime. Their expertise and engaging delivery made the conference both informative and enjoyable. I highly recommend attending this event to anyone interested in the latest trends and developments in cybersecurity."

- 2024 Attendee



# 2025 SPONSORSHIP PACKAGES

We have a variety of sponsorship packages designed to promote you and show the business community your commitment to security.

Event Promotion	Breakfast Sponsor	Networking Sponsor	Keynote Speaker Sponsor
	£550+VAT	£550+VAT	£1,000+VAT
Logo included on digital promotion for the event	✓	✓	✓
Logo included on printed promotion for the event	✓	✓	✓
Social media posts from Breakwater IT accounts	Group posts and promotion	Group posts and promotion	Group posts and promotion, and dedicated posts
Listing on BWIT event page	Group sponsor drop-down with logo and website link	Group sponsor drop-down with logo and website link	Dedicated drop-down with logo, website link and company description
Listing on Eventbrite booking page	Company name and website linked	Company name and website linked	Company name, website link and short description
Attendee list	One week before the event	One week before the event	Upon request in lead up to the event
Attendee emails - reminders/thank you	✓	✓	✓
At Event Promotion			
Exhibition stand	2m wide x 1.5m deep	2m wide x 1.5m deep	3m wide x 1.5m deep
Display banner	By breakfast display	In networking space	Front of event/stage
Logo on sponsor slide	✓	✓	Prominent logo
Thank you from host	Start, breaks and end	Start, breaks and end	Start, breaks, with keynote intro and end
Talk			5 Minutes at the start of the event

Additional benefits may include photo opportunities.

# INTERESTED IN SPONSORING?

By sponsoring The Norfolk Cyber Conference, you:

- Support the event in being free-to-attend (this is a non-profit event)
- Promote your business digitally
- Show your commitment to cyber security within your business
- Meet businesses face-to-face at the event



If you would like to know more about sponsoring The Norfolk Cyber Conference 2025, please get in touch with our Marketing Manager:

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