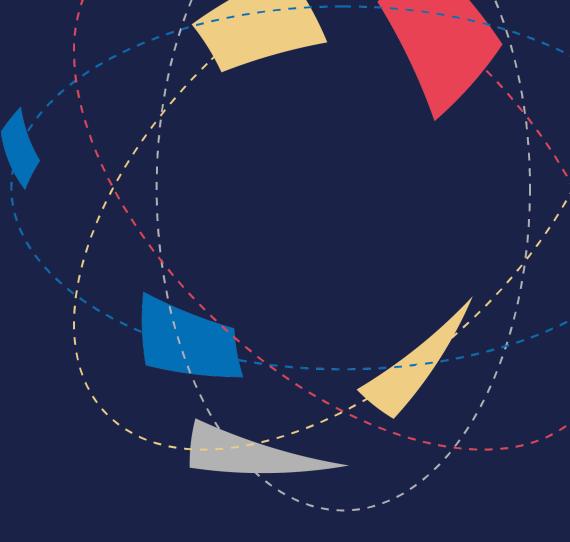
## PLATFORM TO SHARE 2025

Welcome!





## AI – THE GOOD, THE BAD, AND THE UGLY

## **ETHICAL CONCERNS**

### **IS AI BIASED?**

It depends on the data used to train it.

### **DATA PRIVACY**

Could data be used to train without consent? What data are you putting in it?

### ACCOUNTABILITY

If AI provides incorrect responses, who is accountable?

### **ENVIRONMENTAL**

Materials used, electronic waste, high water and electricity usage.

#### So how is AI problematic for the environment?

Most large-scale AI deployments are housed in data centres, including those operated by cloud service providers. These data centres can take a heavy toll on the planet. The electronics they house rely on a staggering amount of grist: making a 2 kg computer requires 800 kg of raw materials. As well, the microchips that power AI need rare earth elements, which are often mined in environmentally destructive ways, noted *Navigating New Horizons*.

The second problem is that data centres produce electronic waste, which often contains hazardous substances, like mercury and lead.

Third, data centres use water during construction and, once operational, to cool electrical components. Globally, Al-related infrastructure may soon consume six times more water than Denmark, a country of 6 million, according to one estimate. That is a problem when a quarter of humanity already lacks access to clean water and sanitation.

Finally, to power their complex electronics, data centres that host AI technology need a lot of energy, which in most places still comes from the burning of fossil fuels, producing planetwarming greenhouse gases. A request made through ChatGPT, an AI-based virtual assistant, consumes 10 times the electricity of a Google Search, reported the International Energy Agency. While global data is sparse, the agency estimates that in the tech hub of Ireland, the rise of AI could see data centres account for nearly 35 per cent of the country's energy use by 2026.

Driven in part by the explosion of AI, the number of data centres has surged to 8 million from 500,000 in 2012, and experts expect the technology's demands on the planet to keep growing.

"To train ChatGPT Four, the latest iteration, used **twice** as much electricity as Norwich would use in a year."

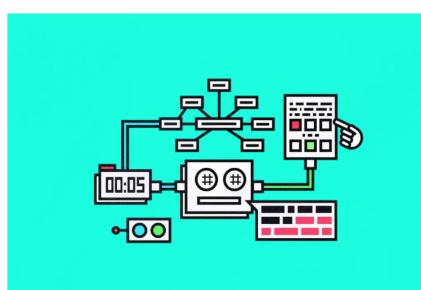


## AI – THE GOOD, THE BAD, AND THE UGLY

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#### NEWS

## An 'AI' fast food drive-thru is mostly just human workers in the Philippines



/ Al drive-thru company Presto Automation touted its automated ordering technology and has clients at chains like Checkers and Del Taco. But new filings indicate that human labor is powering a majority of orders.

by Mia Sato Dec 8, 2023, 3:44 PM GMT



# DEPARTMENT OF JUSTICE

IMAGE CREDITS: ANDREW HARRER / BLOOMBERG / GETTY IMAGES

STARTUPS

f 🗙 in 🥶 🖾 🖉

Fintech founder charged with fraud after 'Al' shopping app found to be powered by humans in the Philippines

Charles Rollet 2:42 PM PDT · April 10, 2025



## gtia isao

Ann Westerheim posted a new thread to a forum you are watching at GTIA ISAO.

## Bad HP Support Number on ChatGPT

We had a community member call us yesterday. They used ChatGPT to look up an HP support phone number to get help with a printer. Similar to fake google ads, the number ChatGPT came back with turned out to be a scam. They got suspicious when the "support person" aggressively wanted to connect to their computer. The funny thing is that after realizing this was a scam, they asked GPT if this support number was a scam and it said "yes". Reminder to check the info ChatGPT presents (as we know, but here's a new one!). This is the first time I've seen a support scam turn up there. Heads up.



**Borys Musielak** in • 3rd+ Founding Partner at SMOK.vc. I invest in early stage startups in ... 2mo • Edited • S

You can now generate fake passports with GPT-4o.

It took me 5 minutes to create a replica of my own passport that most automated KYC systems would likely accept without blinking.

+ Follow

...

The implications are obvious --any verification flow relying on images as "proof" is now officially obsolete. The same applies to selfies. Static or video , it doesn't matter. GenAl can fake them too.

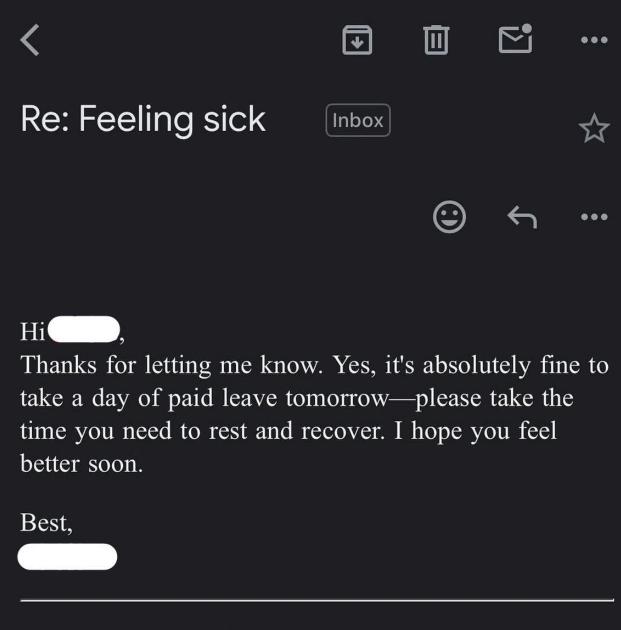
Photo-based KYC is done. Game over.

The only viable path forward is digitally verified identity, like eID wallets mandated by the EU.

If you're running KYC in banking, insurance, travel, crypto, or anywhere else — it's time to upgrade your process. Your users deserve better. So does your compliance team.

One of the companies ahead of this shift is our portfolio startup Authologic. Ping Jaroslaw Sygitowicz <jarek.sygitowicz@authologic.com> for a demo.





Would you like a slightly more casual or more formal version?

## AI – THE GOOD, THE BAD, AND THE UGLY

## PRECISION IN YOUR PROMPTS

### TELL YOUR AI WHO IT NEEDS TO BE

Most people just type WHAT they want, without thinking about WHO they want to answer.

### "ACT AS A... [IT ENGINEER]"

### **GIVE YOUR AI CONTEXT**

Explain your situation. Let it understand why.

## "I'M TRYING TO... [UNDERSTAND THIS PROBLEM]

### **BE SPECIFIC**

Don't say: "I need a script."

Say: "CREATE... [a PowerShell script that will export the top 10 largest mailboxes in terms of items]"

### FORMAT FOR THE FUNCTION

How should AI format your response, so it works for you.

"FORMAT THE OUTPUT AS... [A table with these headings...]"

#### What is the best method of travel in Norwich?

#### 🌗 Copilot 🕕

Norwich offers several convenient travel options:

- 1. Walking: The city center is compact and walkable, making it easy to explore on foot. Many of the main attractions, like Norwich Cathedral and Elm Hill, are within walking distance of each other 1.
- Bus: Norwich has an extensive bus network, including Park & Ride services, which are great for getting around the city and surrounding areas 2.
- 3. **Train**: If you're traveling from other parts of the UK, the train is a quick and efficient option. Norwich railway station is well-connected, with regular services to and from London, Cambridge, and other major cities **2**.
- 4. **Cycling**: Norwich is becoming more cycle-friendly, with dedicated bike lanes and cycle paths. It's a great way to see the city and stay active.
- Car: If you prefer driving, there are plenty of car parks in the city. However, traffic can be heavy during peak times, so plan accordingly 2.

#### What is the best method of travel in Norwich?

#### 🥠 Copilot 🛈

Norwich offers several convenient travel options depending on your preferences:

- Walking: Norwich is a compact city with many attractions within walking distance. Exploring on foot allows you to enjoy the historic streets and landmarks like Norwich Cathedral and Elm Hill 1.
- Bus: The city has a reliable bus network, including Park & Ride services, which are great for avoiding city center parking 2.
- Train: Norwich railway station connects to major cities like London, making it a convenient option for longer trips 2.
- Car: If you prefer driving, there are several car parks and Park & Ride sites available 2.

Which mode of travel do you prefer?

## COPILOT IN WINDOWS VS COPILOT FOR MICROSOFT 365

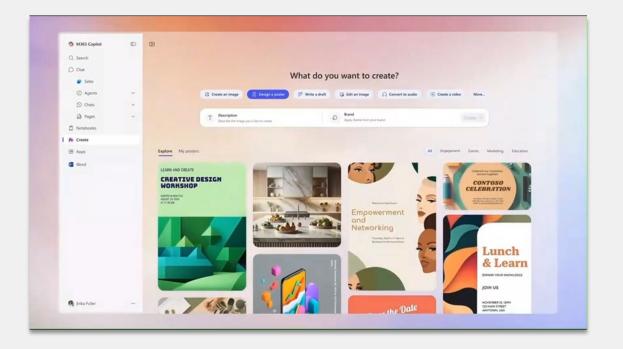
IN WINDOWS	FOR MICROSOFT 365	
FREE to use	£277.20 Per user, per year OR £24.26 Per user, per month Both with an annual commitment	
Uses publicly available data	Uses workplace data	
Not integrated in 365 apps	Integrated in 365 apps	



## USEFUL FEATURES

## (Copilot for Microsoft 365)

## **Content Generation**

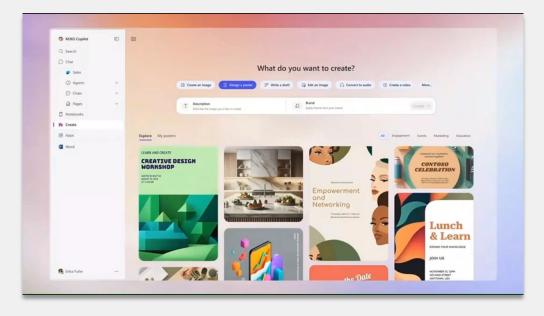


Released May 2025.

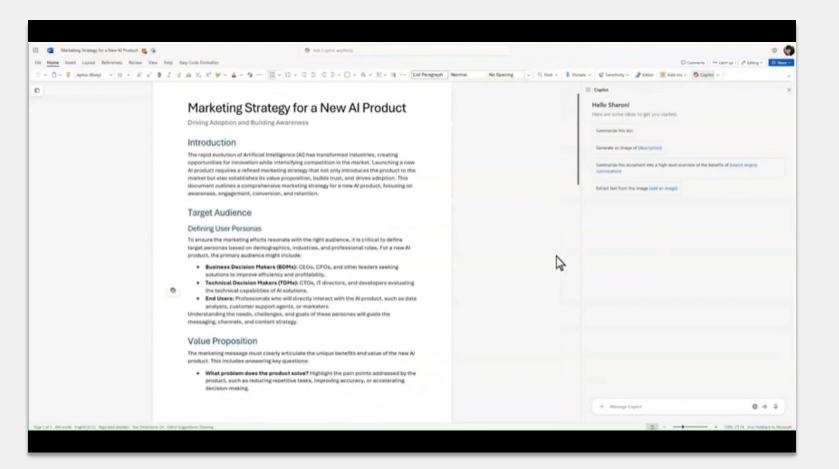
- Images
- Posters
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- Edit Images

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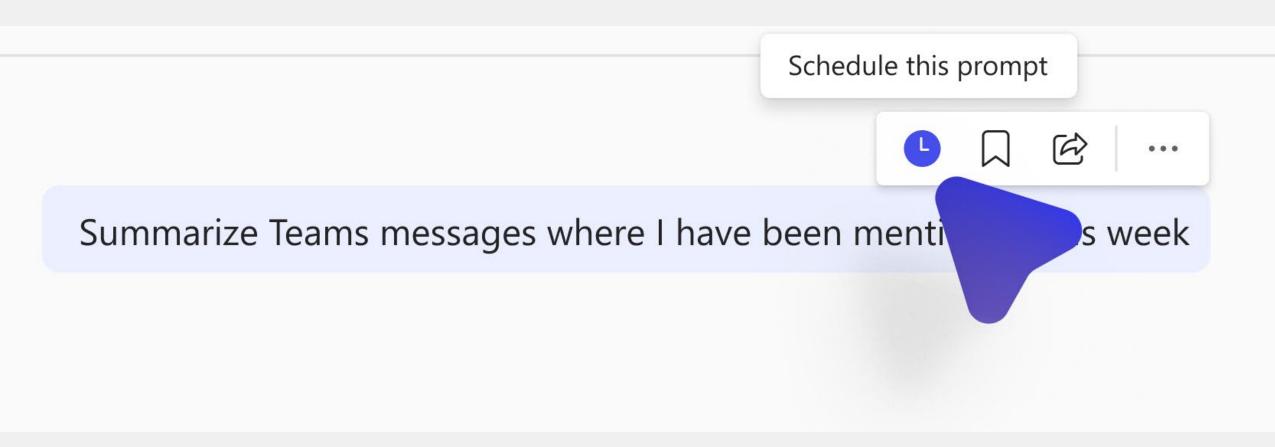
• Videos



## Real-time, voice-powered conversations with Copilot in Word



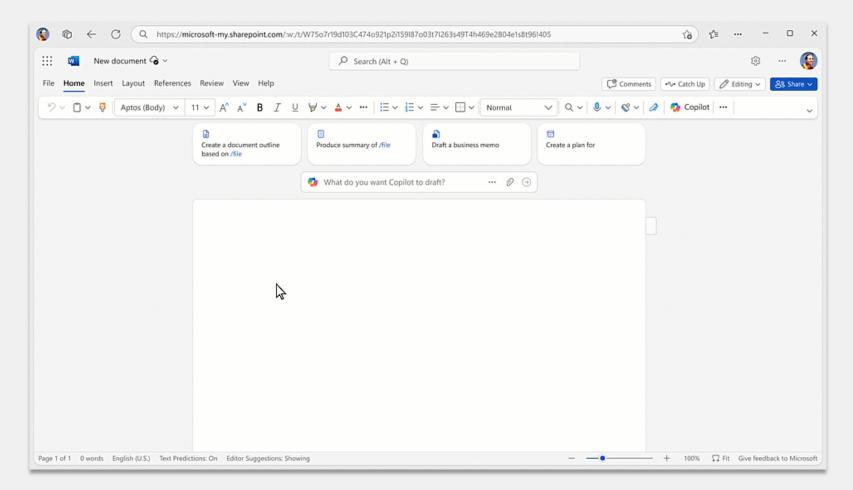
## **Schedule Prompts**



## **Referencing Folders in Prompts**

Referencing in prompts can now include:

- An entire folder
- Up to 20 individual files
- Documents up to 1,500,000 words or 3,000 pages



## **Prompt Gallery**

Includes:

- Microsoft prompts
- Your saved prompts
- Company-wide prompts

Microsoft prompts     Your prompts       App <ul> <li>Task</li> <li>Job type</li> <li>Interview</li> </ul>				
<b>Get a to-do list</b> Get a to-do list from my Fabrikam client meetings	Stay informed What's the latest from person , organised by emails, chats, and files?	D What actions can I take? What actions can I take in this workspace?	<b>Create presentations</b> Create a presentation from file	
<b>1</b>	e D		•	
Describe [time management]?	Find specific information What does the document say about [roles and responsibilities]?	Draft an email Write an email congratulating my team on the end of the fiscal year	Summarise changes Summarise the changes made to this notebook since I last opened it	
	<b>■</b> @	eg eg	<b>-</b>	

## Al in Your Workplace



Of employees are using AI already



Of companies lack a plan and vision to implement it

## AI – POLICY

### Key Things to Include:

• Data Handling

Restrict certain data being entered into AI engines.

### • AI Tools

An approved list of AI tools that can be used. Any restrictions on what AI tools can't be used for.

#### Training and Awareness

Regular training on data security and AI.

### Monitoring and Compliance

Monitoring AI tool usage, audits to check compliance.

Business Specific

## THANK YOU!

